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Gladiolus Bulbs

and Other Popular
BULBS, ROOTS &
TUBERS

Domestic & Imported
PACKAGED
and in Bulk

ALEXANDER P. THOMAS BULB FARMS
GROWERS - IMPORTERS - EXPORTERS
P. O. BOX 187
COCOA, FLORIDA, U. S. A.

Thank You!

To you, our loyal customers, who for the past years have made possible the steady and solid growth of this business, we express our sincere appreciation.

Through extensive farms in Florida and North Carolina, now producing several hundred acres of bulbs in a season; by our direct connections with most reliable foreign and domestic bulb growers; with ample production, storage and packing plant facilities; and by up-to-the-minute ideas in packaging and merchandising—each season we try to provide you better service and greater profit opportunities in flower bulbs and tubers.

We hope to deserve your continued patronage.

Sincerely

ALEXANDER P. THOMAS BULB FARMS

Harry L. Shitte Jr. Manager

OUR TERMS

- 1. PRICES quoted in this catalog are F.O.B. farm, warehouse, packing plant, distribution point, or as specified; packing charges included in prices as listed. Minimum orders are as stated on each item. Special quotations on large quantities will be submitted upon request.
- TERMS to customers with established credit rating, 2% 10 days, net 30 days. A discount of 3% is allowed for cash with order. If C.O.D. shipment is desired, 25% deposit must accompany order.
- 3. SHIPMENTS are made by Railway Express unless otherwise specified.
- 4. All stocks travel at risk of purchaser. Stocks are carefully packed and we hold good order receipts from the carrier agent. If shipment arrives in poor condition, it should be accepted "in bad order"

- and claim should be brought against the carrier for damage.
- 5. We take pride in shipping only such stock as should perform to entire satisfaction. However, we give no warranty, expressed or implied, as to purity, description, quality, productiveness or any other matter of any bulbs, roots and tubers we send out, and we will not be in any way responsible for the crop. In no case will our liability exceed the amount of the purchase price. If the purchaser does not accept the goods on these terms they must be returned within three days after receipt. Prices are subject to change without notice. Orders are accepted subject to prior sale and cancellation in case of crop failure and other conditions beyond our control.

ALEXANDER P. THOMAS BULB FARMS Cocoa, Florida U.S.A. Box 187

Premium Quality Flower Bulbs

ORDER FORM

	Date		
Ship to			
Street Address_			
City or Town_	Stat	e	
Nearest Expres	s Office		
S	Ship Via: Parcel Post □; Express □; Truck □; Best an	d Cheapest	
On or About	(date) Check or M. O. enclosed \$. (Remittance of	uidh andan dad	20/ \
Ship C. O. D.	for Balance []; Charge [] and charge, give bank references:	The order, deal	370)
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Thomas' DELUXE PAK

Gladiolus Bulb Package



SEE FRONT COVER FOR COLOR REPRODUCTION OF THIS CARTON

Carton measures 8" tall, $3\frac{1}{2}$ " wide, $2\frac{3}{4}$ " deep. The Gladiolus reproduction in full natural colors is lithographed on heavy, coated stock. Holes in the sides provide ample ventilation. Contents imprinted on top of carton; complete planting directions printed on back.

Most Beautiful and Fastest Selling Gladiolus Bulb Package On the Market!

Top quality, large bulbs, attractively packaged — these factors make our DeLuxe Paka fast selling profit-maker wherever it is displayed. The beautiful Kodachrome reproduction of Gladiolus spikes in many colors, lithographed on three sides of the carton, produces an eye-appealing, irresistible package that **sells bulbs**.

Choice of Two Paks

DELUXE PAK, JUMBO 12s

One dozen bulbs $1\frac{3}{4}$ " to $2\frac{1}{4}$ " diameter, per carton; 24 cartons per case.

DELUXE PAK, FIRST SIZE 15s

Fifteen bulbs, $1\frac{1}{2}$ " to $1\frac{3}{4}$ " diameter, per carton; 24 cartons per case.

Packed Standard Assortment of solid colors and mixed cartons per case, or as ordered. Colors: red, pink, yellow, lavender, white and rainbow mix.

Same Price Both Paks:

Price per Case (24	cartons)	
Cost per Carton	41 ² / ₃ ¢	
Suggested Selling	Price 75¢	

Minimum Order: one case Delivery: Year 'Round



Premium Quality

GLADIOLUS BULBS

Domestic-Grown

Shipments of domestic-grown gladiolus bulbs can be made practically the year 'round, from our stocks of proved varieties. Bulk shipments are packed in sturdy shipping crates to assure arrival in good condition. Effective promotional material furnished free of extra cost.

IMPORTED HOLLAND Gladiolus Bulbs

Delivery: December to March

Special Assortment of 1000 TOP SIZE* Imported Holland Gladiolus Bulbs, 100 Each of Ten Favorites.

PRICE \$32.00 F.O.B. COCOA, FLORIDA

(Includes all charges, duty, packing, insurance, sea freight, etc., except inland freight Cocoa to final destination. Assortment will be shipped in original bags and crate from Holland)

Collection Consists of 100 Each of the Following Ten Varieties:

JOHAN VAN KONYNENBERG, Garnet-red.

LEEUWENHORST, Light lavender pink.

GENERAL EISENHOWER, Begonia rose.

MODERN TIMES, Crimson purple.

HAN VAN MEEGEREN, Canary yellow.

MANSOER, Velvety blood red.

LAVENDER DREAM, Light silvery violet.

MRS. MARKS MEMORY, Dark magenta.

ROSA VAN LIMA, Fine deep pink.

JUNE BELLS, Pure white.

* TOP SIZE BULBS (not just No. 1s) measure 14 cm and up (approximately 13/4" diameter and up), the largest size shipped from Holland.

THIS OFFER is made in response to many requests we have received for a wide selection of varieties in a limited size shipment. Here we can ship ten varieties on an order for 1000 bulbs, assortment consisting of **imported bulbs** in an excellent color selection that will sell fast.

FURNISHED NO EXTRA COST

With each shipment of one or more Assortments, we will furnish a set of ten giant color cards $(7" \times 14")$ printed in Holland, picturing in their full natural colors the ten color varieties included in the assortment.

Final variety selection is subject to change, if necessary, depending upon supplier's crop. But under any circumstances, full color assortment will be shipped.

BULK SHIPMENTS OF DOMESTIC BULBS THE YEAR 'ROUND

MINIMUM ORDER: 1000 bulbs (250 or multiples of 250 per variety). Quotations on large quantities upon request.

FREE PROMOTIONAL MATERIAL

Color cards identifying color varieties, planting directions circulars, display case (see below), large colorful window streamer, newspaper mats, are furnished upon request.

YOUR SILENT SALESMAN

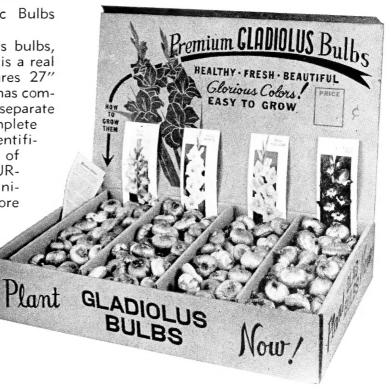
Furnished with Domestic Bulbs

For bulk sale of gladiolus bulbs, this colorful display case is a real sales stimulator. Measures 27" long, 16" wide, 5" deep; has compartments to hold four separate color varieties; comes complete with set of full-color identification cards and supply of planting directions. FUR-NISHED FREE with your initial order for 1000 or more domestic gladiolus bulbs.

FREE (

Following is a partial list of most popular, proved varieties most generally available from us. Varieties will be shipped as ordered, subject to availability. To avoid shipping delays, allowance should be made in case of "out of stocks," and substitutions of varieties in colors ordered will be made, if necessary, unless instructions to the contrary are received.

VALERIA, soft scarlet. SNOW PRINCESS, white. MARGARET FULTON, pink. WHITE GOLD, deep cream. BEACON, red, yellow throat. YELLOW HERALD, yellow. PURPLE SUPREME, purple. MARGARET BEATON, white, red throat. MINUET, lavender. WANDA, deep cream. PICARDY, salmon pink. GOLD DUST, yellow. PAUL RUBINS, violet magenta. PINK RADIANCE, pure pink. **NEW EUROPE**, red. REWI FALLU, maroon red. ELIZABETH THE QUEEN, lavender. ETHEL CAVE COLE, light pink. TOKEN, orange-red, yellow throat. MAID OF ORLEANS, white. MISS BLOOMINGTON, yellow.

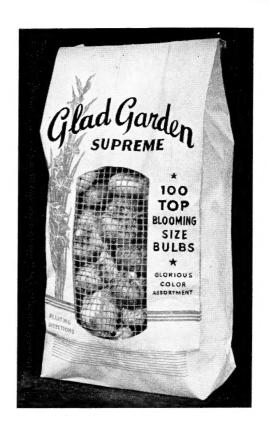


``Glad Garden Supreme''

Delivery: Year 'Round

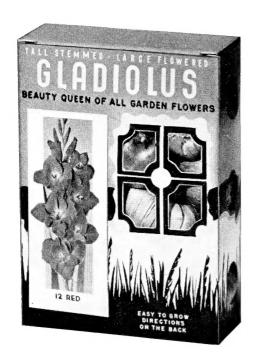
Promotes larger, more profitable sales; the "Glad Garden Supreme" contains one hundred (100) select, first-size bulbs in a patented Vent-Vu bag which permits inspection of bulbs and ample ventilation. A real rainbow color mixture of proved varieties. The sturdy multi-wall bag is attractively printed in two colors.

100 No. 1 Bulbs (1½" diameter) per	Bag.
Price per Case (6 Bags)\$1	5.00
Cost per Bag	2.50
Suggested Selling Price per Bag	4.00
Minimum order: one case	



The ECONOMY PAK

Delivery: Year 'Round



A popular-priced, eye-appealing package. This carton, in beautiful three-tone printing, measures 6" high, $4\frac{1}{2}$ " wide, $1\frac{3}{4}$ " deep. Unique window design permits view of bulbs and ample ventilation. Full color picture labels identify contents; planting directions printed on back. Plump, healthy, large-size bulbs are packed in this carton. One Dozen No. 1 Bulbs per Carton, 48 Cartons per Case.

Colors: red, pink, yellow, lavender, white and mixed.

Price per Case (4	8 Cartons)\$15.00
Price per Carton	31½¢
Suggested Selling	Price49¢

Minimum order: one case

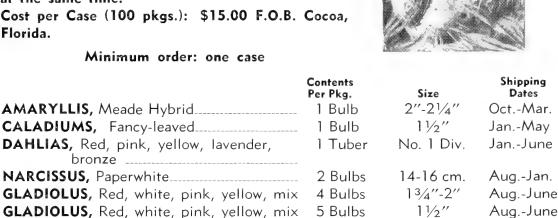
Cellophane Package

The five popular, fast-selling bulbs listed below are offered in Cellophane bags, attractively packaged with identifying full-color pictures and planting directions. Low priced for the mass market. Good profit margin.

Cost per Package	15¢
Suggested Selling Price	29¢
Packing: 100 packages per case. Solid	cases of
each item or mixed assortments of items	available
at the same time.	
	_

Florida.

GLADIOLUS, Red, white, pink, yellow, mix



WHEN ORDERING, WRITE "____ CASES CELLO-PAK, 100 PACKAGES CALADIUMS (OR OTHER ITEMS OR ASSORTMENTS)"

6 Bulbs



The GIANT PACKET

11/4"-11/2"

Aug.-June

Giant Hybrid Amaryllis

Delivery: Year 'Round

Giant seed packet type envelope, size 6" by 9", with beautiful Kodachrome reproduction of Gladiolus in all popular colors. Contains six large, blooming-size bulbs.

Order as follows: "__ ____Cases Giant Packet Gladiolus Bulbs."

Six (6) Bulbs, $1\frac{1}{4}$ "- $1\frac{1}{2}$ ", per Packet, 100 Giant Packets per Case.

Colors: red, pink, yellow, lavender, white and mixed.

Price per Case (100 Packets) \$	15.00
Price per Giant Packet	15¢
Suggested Selling Price, Packet	29 ¢

Minimum order: one case

Beautiful New, "Blue Ribbon"

MOST POPULAR, FASTEST-SELLING BULBS AND TUBERS

	Contents Per Carton	Size	Shipping Dates
AMARYLLIS, Meade Hybrids, Mixed	3 Bulbs	21/4"-21/2"	OctMar.
BEGONIAS, TUBEROUS-ROOTED,			
Double Camellia: Scarlet, Rose,			
Orange, Salmon, Yellow, White,	/ D. Ilaa*	11/1/ 11/1/	lan Ann
Rainbow Mix		11/4"-11/2"	JanApr.
CALADIUMS, Fancy-Leaved, Mixed		11/2"	JanMay
CALLAS, White		11/4"-11/2"	AugDec.
CALLAS, Pink		11/4"-11/2"	OctFeb.
CALLAS, Yellow		13/4"-2"	NovMar.
CANNAS: Red, Yellow, Pink, & Mixed		2-5 eye	NovApr.
DAFFODILS, Imported King Alfred	8 Bulbs	DN & Rounds	SeptDec.
DAHLIAS, Large Decorative: Red,			
White, Pink, Yellow, Lavender,	1 Tubors	No.1 Div.	JanJune
Bronze & Mixed		No.1 Div.	JanJune
DAHLIAS, Pompons, Mixed		7-8 cm	OctDec.
DUTCH IRIS, Imported, Mixed	30 builds	7-0 CM	OctDec.
GLADIOLUS (LARGE) Packed by Varieties: Red, White, Pink, Laven-	_		
der, Yellow, Mixed	.25 Bulbs	11/4"-11/2"	AugJune
GLADIOLUS (TOP SIZE) Packed by		, , , , <u>-</u>	.5.
Varieties: Red, White, Pink, Yel-	-		
low, Lavender, Mixed		1½" up	AugJune
GLORIOSA, Rothschildiana (Orange-			
Scarlet Climbing Lily)	1 Tuber*	5"	AugJune
HYACINTHS, Imported, Mixed	5 Bulbs	Bedding	SeptDec.
LILY, Auratum, (Golden Lily of Japan)	2 Bulbs*	7"-9" circ.	DecMay
LILY, Speciosum Rubrum (Pink)	2 Bulbs*	7"-9" circ.*	DecMay
LILY, Tigrinum (Tiger)	4 Bulbs*	6"-8" circ.*	DecApr.
LILY, Longiflorum (Easter Lily)	4 Bulbs*	6"-8" circ.*	AugFeb.
NARCISSUS, Paperwhite	10 Bulbs	14-16 cm	AugJan.
NARCISSUS, Imported, Mixed	10 Bulbs	DN & Rounds	SeptDec.
TUBEROSES, Double Pearl	12 Tubers	2"-4" circ.	NovMay
TULIPS, Darwin, Imported: Red, Yel-	-		
low, Pink, White, Purple, Mix	12 Bulbs	11-12 cm	SeptDec.

^{*} Bulbs are packed in appropriate medium, such as peat moss, vermiculite, etc., depending upon requirements.

PICTURE PACKAGED BULBS

Profits for You the Year 'Round



Pasted on Front of Carton
Each Bulb Item Has Its Own Full
Color Label with Planting Directions.

This "Blue Ribbon" package provides a complete line of the most popular bulbs and tubers, and sales and profit opportunities through all seasons. The carton is printed in four colors, richly designed for eye and sales appeal. It measures $7\frac{1}{4}$ " high, $5\frac{1}{4}$ " wide, $2\frac{1}{2}$ " deep. Each item is identified by separate full-color label.



SEE BACK COVER FOR REPRODUCTION OF THIS CARTON IN COLOR

PACKING: 48 cartons per case. Shipped full cases only. May be ordered in solid cases of an item, or any desired assortment of items available for shipment at the same time. To simplify ordering, we have Standard Cases of the following: Imported Fall Bulbs, Domestic Fall Bulbs, Lily Assortment, Spring Bulb Assortment, each containing items in proportion as they sell best.

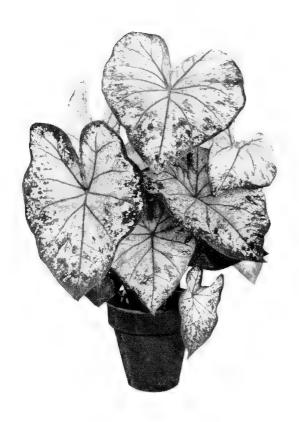
PRICE: Per case of 48 cartons \$28.80

Cost per Carton 60¢

Suggested Selling Price \$1.00 to \$1.25

SENSATIONAL DEMAND ... BIG PROFITS

Fancy-Leaved CALADIUMS



Delivery: December to May

While our normal shipping season is December to May, if you place your order in January or February, we can hold stock for shipment during the summer months, and as late as October for Christmas plants.

Beautiful Color Chart FURNISHED FREE

With every bulk shipment we furnish a beautiful color chart, size $17'' \times 22''$, which pictures in full natural colors and describes all the most popular Caladium varieties.

MINIMUM ORDER

100 bulbs, 25 or multiples of 25 per variety. 250 bulbs priced at the 1000 rate.

Sizes (diameter)	Prices F.O.B. Per 100	. Florida Farm Per 1000
Mammoths (3½" up)		\$360.00
Jumbos (2½" to 3½")	28.00	260.00
*No. 1s (1½" to 2½")	19.00	180.00
No. 2s (1" to 1½")	10.50	98.00

^{*} No. 1 size recommended generally for bulb resale.

CALADIUM BULBS ALSO AVAILABLE IN OUR FAST SELLING PICTURE PACKAGES. See pages 7, 8 and 9.

Place Your Order Early For Caladium Bulbs from this Wide Selection of Varieties

We list one of the most complete selections available, the standard favorites as well as many newer varieties. Early ordering assures you the best selection. To save time and disappointment, when varieties are sold out, we substitute the best and closest to the variety ordered,

unless order reads no substitutions. Not all varieties make Mammoths and Jumbos every year; if we are out of the size ordered, the next size in that variety will be substituted, unless otherwise instructed.

VARIETIES AND DESCRIPTIONS

See Pages 12 and 13 for Some Color Reproductions

AVALON PINK. A white center with red splotches in a green border; tall grower.

CANDIDUM. The leading white; compact growth.

CRIMSON WAVE. Vigorous, large-leafed variety; crimson with dark green border; transparent. **DR. D. M. COOK.** Very dark, mossy green with plain red center; crumpled leaf.

DR. GROOVER. A good pink, low growing heavy leafer.

EDITH MEADE. Low growing, leafy variety with large white center, red midribs, green border.

ITACAPUS. A leading red; medium heavy leafer; low growing and vigorous.

JESSIE THAYER. Vigorous growing red; our reddest red bulb with dark green border.

LORD DERBY. Transparent rose, with dark ribs; low growing.

MACAHYBA. Bronze with green and red rays, large pink and white splotches.

MADAM TRUALL. A good red; waxy leaf with a red center and green border.

MISS CHICAGO. Leaves almost solid pink with few light green areas; heavy leafing low grower; good

MRS. ARNO NERHLING. A heavy leafed low grower; white with pink veins.

MRS. F. SANDERS. Large round leaves, deep rose on dark green; good outside.

MRS. W. B. HALDERMAN. Medium tall, bushy; light red with narrow green border.

PINK CLOUD. Good grower; crumpled leaf, shaded pink; mottled.

RECONCAVO. Strong, medium tall; center deep red with dark red veins.

RED ENSIGN. Bright metallic red with green margin; low growing.

SCARLET PIMPERNELLE. Large leaves; scarlet with yellowish margin.

SOROCOBA. Transparent silvery white; nearest to Candidum but with suffusion of delicate pink

over white.

THOMAS TOMLINSON. Unusually showy, low growing variety, brilliant red, narrow green margin. TRIUMPE DE L'EXPOSITION. Large bright crimson with scarlet ribs on green.

> For Counter Sales We Suggest the Following Assortments of Popular Varieties. Just Order by Assortment Number.

Caladium Assortment No. 100 "Junior"

Consists of 25 each of the following four (4) popular varieties (No. 1 size):

> CANDIDUM CRIMSON WAVE LORD DERBY TRIUMPE DE L'EXPOSITION

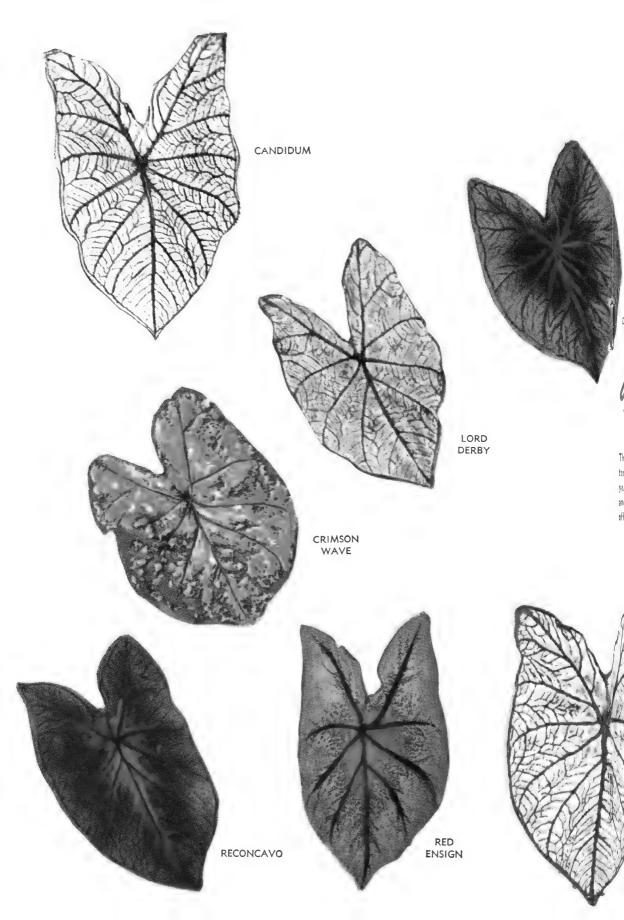
> > PRICE: \$19.00

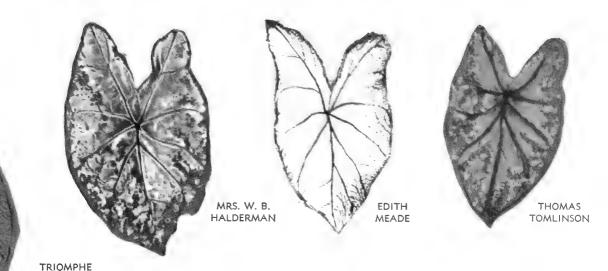
Caladium Assortment No. 200 "Senior"

Consists of 25 each of the following eight (8) popular varieties (No. 1 size):

> CANDIDUM CRIMSON WAVE LORD DERBY TRIUMPE DE L'EXPOSITION MRS. W. B. HALDERMAN MRS. F. SANDERS **RECONCAVO** EDITH MEADE

> > PRICE: \$38.00



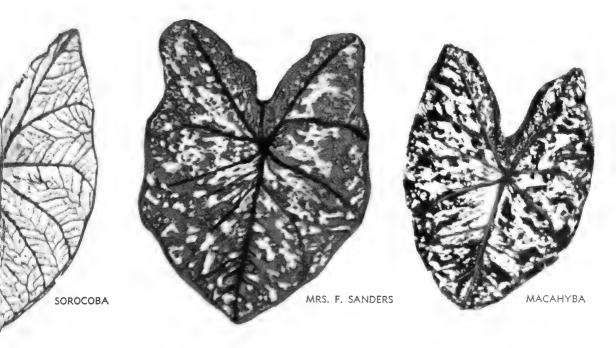


Fancy-Leaved CALADIUMS

The popularity of these fascinating and spectacular plants has grown tremendously from year to year. For florist and greenhouse culture, and for counter sales to home gardeners, we offer one of the most complete selections

DE L'EXPOSITION

available — proved old favorites and the later varieties. We offer Fancy-Leaved Caladium bulbs in bulk and in attractive picture packages for resale. Order your requirements early and profit on the demand for this popular seller.



Dahlia Tubers

Delivery: December to May Prices F.O.B. Cocoa, Florida

READY-TO-SHIP ASSORTMENTS FOR COUNTER SALES

DAHLIA ASSORTMENT ''A''

Large Decoratives

Ten Each of Ten Separate Color Varieties from List 100 A-No. 1 Divisions

PRICE: \$20.00

DAHLIA ASSORTMENT ''B''

Pompons

Ten Each of Ten Separate Varieties from List 100 A-No. 1 Divisions

PRICE: \$17.50

DAHLIA ASSORTMENT "C"

"To Color" only

Twenty Each of Five Colors: Red, White, Pink,
Lavender, Yellow
100 A-No. 1 Divisions
Identified by Colors but not Varieties

PRICE: \$15.00

Quantity Price "To Color" only

Colors: Red, White, Pink, Yellow, Lavender \$120.00

Quantity Price Mix 100.00

Minimum order at 1000 rate, 1000; not less than 100 per color.

COLOR PICTURES available in all colors but not all varieties. Pictures in adequate selection of colors for display purposes sent with bulk shipments.

NORTHERN GROWN A-No. 1 DIVISIONS

Large Decoratives

CITY OF WELLSTON, Purple.
FRANCES LAROCCO, Yellow.
TREASURE ISLAND, Gold.
THOMAS A. EDISON, Royal Purple.
MRS. I. DE VERE WARNER, Orchid.
COMMODORE, Yellow.
ROSE GLORY, Deep rose pink.
JERSEY BEACON, Chinese scarlet.
DIPTER BAY BEAUTY, Deep red.
JEAN KERR, Pure white.
PRINCE OF PERSIA, Bright red.
MRS. GEO. LE BOUTILLIER, Red.
ELEANOR VAN DER VEER, Pink.
SCARLET BEAUTY, Medium Dark red.



Prices Decoratives F.O.B. Florida

\$20.00 Per 100 Divisions

Minimum Order: 100; 10 or multiples of 10 per variety

Pompons

YELLOW GEM, Cream yellow.
MARY MUNNS, Fuchsia lavender.
MORNING MIST, White and lavender.
AMBER QUEEN, Amber and apricot.
JOE FETTE, White.
INDIAN CHIEF, Red and white.
BRONZE BEAUTY, Bronze.
ADELAIDE, Rose edged lavender.
LITTLE HERMAN, Red.
PEGGY WOOD, Red and white.

Prices Pompons, F.O.B. Florida \$17.50 Per 100 Divisions

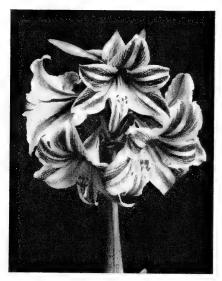
Minimum Order: 100; 10 or multiples of 10 per variety.



DAHLIA TUBERS ALSO AVAILABLE IN OUR FAST-SELLING PICTURE PACKAGES. See pages 7, 8 and 9.

Amaryllis

GIANT HYBRID - MEADE STRAIN



This excellent strain makes gorgeous, giant blooms in bright solid colors, pastel shades and stripes. Ideal for pot plants and used extensively in southern states for outdoor planting.

Delivery: October to March MIXED COLORS

	Prices F.O.B.	Florida Farm
Sizes (diameter)	Per 100	Per 1000
3" and up	\$34.00	\$320.00
*2 ³ / ₄ " to 3"	22.00	205.00
*2½" to 2¾"	16.00	150.00
21/4" to 21/2"	12.50	115.00

^{*} Most popular sizes for counter sales.

Minimum order: 100; 250 priced at 1000 rate.

STRAIGHT COLORS

	Prices	F.O.B. F	orida Farm
Size $2\frac{1}{2}$ " up	Per 10	Per 100	Per 1000
Extra Dark Red	\$6.00	\$55.00	\$525.00
Light Reds	5.50	50.00	450.00
Near White	5.50	50.00	450.00
Red and White Striped	5.50	50.00	450.00
Minimum order: 10 per co	olor, or i	multiples o	of 10; 250



Tuberoses

Delivery: November to May

		Prices F.O.B.	Florida Farm
Si	zes (Circumference)	Per 250	Per 1000
4′′	and up	\$17.50	\$70.00
3"	to 4"	12.50	50.00

Minimum Order: 250, priced at 1000 rate.
Following Tuberose Varieties Available
DWARF DOUBLE PEARL: Popular, true double.
MEXICAN SINGLE: Ever-blooming.

NOTE: AMARYLLIS AND TUBEROSES AVAILABLE IN OUR FAST-SELLING PICTURE PACKAGES. See pages 7, 8 and 9.

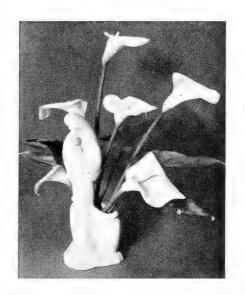
Callas

CALLA AETHIOPICA (White)

Large pure white flower on long stem

Delivery: August to December

		Prices F.C	D.B. Florida
Sizes (dia	neter)	Per 100	Per 1000
2" up		\$30.00	\$275.00
13/4" to	2''	24.00	215.00
1½" to	13/4"	17.00	155.00
11/4" to	11/2"	10.00	95.00



CALLA REHMANNII SUPERBA (Pink)

Very unusual dwarf Calla. Flowers are rosepink, changing to cerise.

Delivery: October to March

		Prices F.C	D.B. Florida
Sizes (di	ameter)	Per 100	Per 1000
2" up		\$24.00	\$215.00
11/2" to	2"	17.00	150.00
11/4" to	11/2"	13.00	120.00

CALLA ELLIOTTIANA (Yellow)

Beautiful golden-yellow. Bright green leaves with perforations that look like spots. Fine for pot culture.

Delivery: November to March

	Prices F.C	D.B. Florida
Sizes (diameter)	Per 100	Per 1000
2½" up	\$35.00	\$330.00
2" to 21/2"	20.00	175.00
13/4" to 2"	15.00	135.00



CALLAS ARE AVAILABLE IN OUR BEAUTIFUL "BLUE RIB-BON" PACKAGE. See pages 8 and 9

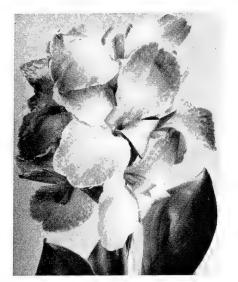
Cannas

LARGE, STRONG DIVISIONS, TRUE TO NAME. MOST POPULAR VARIETIES.

Cannas make beautiful showy blooms throughout the summer and fall. Plant the tubers in early Spring, in well prepared soil, four or five inches deep. After frost, cover Canna beds with straw or dig tubers and store inside.

Prices in Bulk, F.O.B., Oklahoma. \$50.00 per 1000 \$12.50 per 250

Minimum order: 250 divisions; 50 or multiples of 50 per variety.



RED FLOWERING CANNAS, Green Foliage

PRESIDENT, Large, bright red flower. Dwarf.

FIREBIRD, Beautiful large, red flower, different from all others. Dwarf.

ROSEMOND COLE, Large, red flower with gold edge. Dwarf.

RED DAZZLER, Large, dark red flower. Tall.

PINK FLOWERING CANNAS, Green Foliage

CITY OF PORTLAND, Large beautiful pink flower. Medium.

HUNGARIA, Large dark pink flower. Dwarf.

COPPER GIANT, Large salmon-pink flower. Tall.

NEW PINK GEM, Beautiful large pink. Medium.

YELLOW FLOWERING CANNAS, Green Foliage

RICHARD WALLACE, Large solid yellow flower. Dwarf.

YELLOW KING HUMBERT, Large yellow flower, variegated with red spots. Medium.

KING MIDAS, Beautiful yellow flower with red dots. Dwarf.

ORANGE FLOWERING CANNAS, Bronze Foliage

WYOMING, Large orchid flowering dark orange. Medium.

SIZES Tall—Approximately four feet high Medium—Approximately three feet high Dwarf—Approximately two feet high (Based on average growing conditions)

CANNAS ARE AVAILABLE IN OUR BEAUTIFUL "BLUE RIBBON" PACKAGE. See pages 8 and 9.

Lilies

LONGIFLORUM (Easter Lily)

Large, white, trumpet-shaped blooms.

Delivery: August to February

	Bulbs	Price	Price
Sizes (circ.)	Per Case	Per Case	Per 100
10-11 inch	150	\$42.00	\$33.00
9-10 inch	200	42.00	25.00
8- 9 inch	225	42.00	22.00
7- 9 inch	300	42.00	17.00
6- 8 inch	400	42.00	14.00

Minimum order: 100 bulbs; or case lots

SPECIOSUM RUBRUM

Rose-pink, spotted deep red.

Delivery: December to May

			Bulbs	Price	Price
Si	zes (circ.)	Per Case	Per Case	Per 100
9"	to	10"	140	\$35.00	\$28.00
7′′	to	9''	250	35.00	17.00

AURATUM (Gold Banded Lily of Japan)

Large white with crimson spots and golden band.

Delivery: December to May

			Bulbs	Price	Price
Siz	es (circ.)	Per Case	Per Case	Per 100
9"	to	10"	140	\$35.00	\$28.00
7′′	to	9"	250	35.00	17.00

TIGRINUM (Tiger Lily)

Orange red, black spots.

Delivery: December to April

	Bulbs	Price	Price
Sizes (circ.)	Per Case	Per Case	Per 100
8" to 9"	250	\$40.00	\$22.00
6" to 8"	400	40.00	14.00



LILIUM LONGIFLORUM
(Easter Lily)



LILIUM AURATUM (Gold Banded Lily of Japan)

LILIES ARE AVAILABLE IN OUR BEAUTIFUL "BLUE RIBBON" PACKAGE. See pages 8 and 9.

Paperwhite Narcissus



The Paperwhite is the most popular of the tender Polyanthus or Cluster Narcissus. The bulbs flower readily indoors. Growing them in water with a thin layer of gravel, stones or chips is a favorite way of flowering them. Since the bulbs are available early fall until mid-winter, these full clustered blooms can be produced indoors from November until Spring. In mild climates Paperwhites flourish outdoors.

Delivery: August to January

Prices F.O.B. Cocoa, Florida

	Quantity	Price	Price
Sizes	Per Case	Per Case	Per 100
16 cm up	750	\$40.00	\$6.50
15 to 16 cm	900	40.00	5.50
14 to 15 cm	1000	38.00	4.50
13 to 14 cm	1250	38.00	3.50

Minimum order: 100 bulbs, or full case lots

Gloriosa Rothschildiana

ORANGE SCARLET CLIMBING LILY

Also known as the Glory Lily, the Gloriosa Rothschildiana tuber produces a climbing plant which grows rapidly four to six feet tall, requiring trellis support. From 10 to 30 blooms of brilliant scarlet and yellow develop

from a single tuber. The plant thrives in southern gardens, but is also grown in the North in greenhouses, and outdoors in warm locations during summer months.

Delivery: Year 'Round

Sizes	(len	gth)	Per 10	Per 100
5′′	to	6''	\$6.50	\$60.00
6"	to	7''	9.00	85.00

PAPERWHITE NARCISSUS AND GLORIOSA LILY ALSO AVAIL-ABLE IN OUR PICTURE PACKAGES. See pages 7, 8 and 9.

Tuberous-Rooted Begonias

Tuberous-rooted Begonias make beautiful pot plants for early spring, but they are proving their full value for summer flowering outdoors, in moist and partly shaded places. They make a gorgeous succession of blooms, in many colors, throughout the summer and until frost. We stock the most popular type, Double Camellia, in all colors; this type makes large, showy blooms and is most satisfactory for home and greenhouse culture.

Delivery: January to April

	Prices F.O.B.	Cocoa, Florida
Sizes (diameter)	Per 100	Per 1000
11/2" - 2"	\$12.50	\$115.00
11/4" - 11/2"	7.50	70.00



Colors: Red, Scarlet, Rose, Orange, Salmon, Yellow, White and Rainbow Mix. Minimums: 100 bulbs; 25 or multiples of 25 per color; 250 bulbs at the 1000 rate.

Gloxinias

These richly colored, bell shaped flowers with large, downy leaves, have long been popular as house plants. Today their growing popularity is due to discovery by home gardeners that Gloxinias can be grown successfully outdoors. They should be planted in a semi-shaded location and treated the same as Tuberous Begonias.

Delivery: January to April

	Prices F.O.B.	Cocoa, Florida
Sizes (diameter)	Per 100	Per 1000
11/2" - 2"	\$22.00	\$200.00
11/4" - 11/2"	12.00	110.00

Minimums: 100 bulbs; 25 or multiples of 25 per variety; 250 bulbs at the 1000 rate.

BEGONIAS ARE AVAILABLE IN OUR "BLUE RIBBON" PICTURE PACKAGES. See pages 8 and 9.



GLOXINIAS VARIETIES

EMPEROR FREDERICK, Scarlet bordered white.

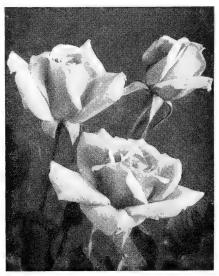
EMPEROR WILLIAM, Violet bordered white.

TIGRINA, White background, pink splotches.

PRINCE ALBERT, Dark violet.

Packaged Rosebushes

TWO-YEAR OLD, TEXAS FIELD-GROWN BUSHES



Delivery: October 15 to March 1

Heavy No. 11/2 grade, select, well-balanced and well branched bush with good root system. Roots are securely wrapped in the best known moisture-retaining materials to keep them in good condition. Tops are dipped in special wax formula. Each bush is individually identified by color and variety with a beautiful fullcolor lithographed tag on which planting directions are printed.

PACKING: 40 Bushes Per Case, Standard Assortment Only:

16 Red (Several varieties)

8 Pink (Two or more varieties)

4 Yellow

4 White

4 Two-Tone

4 Climbers

PRICE PER CASE (40 bushes) \$24.00 DELIVERED* COST PER BUSH 60¢ DELIVERED* MINIMUM ORDER: One Case

* FULL TRANSPORTATION CHARGES ALLOWED ON ROSEBUSHES if shipped into following states: Florida, Alabama, Georgia, North Carolina, South Carolina, Mississippi, Louisiana, Texas. Prompt deliveries from stock in Cocoa, to above states except Louisiana and

Texas (direct shipments from Texas to those two states). Deduct truck or express from remittance and attach receipt for charges. Cash orders shipped prepaid.

ASSORTMENTS ARE MADE UP OF WELL-KNOWN VARIETIES, SUCH AS:

(Reds) Ami Quinard, Better Times, Etoile De Holland, Poinsettia, Red Radiance, Rouge Mallerin; (Whites) K. A. Viktoria, White American Beauty; (Pinks) Briarcliff, Editor McFarland, Picture, Pink Radiance, The Doctor; (Two-Tone) Condesa De Sastago, President Hoover, Talisman, Countess Vandal, Edith Nellie Perkins; (Yellows) Golden Charm, Souer Theresa, Luxembourg; (Climbers) Red American Beauty, Paul's Scarlet, Blaze, Caledonia, Climbing Talisman, Climbing Red Radiance

Premium Quality Flower Bulbs

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Fall Bulbs

IMPORTED FROM HOLLAND

Delivery: September to December

Prices quoted are F.O.B. Cocoa, Florida, and include all charges such as sea freight, duty, packing, insurance, etc., except inland freight Cocoa to final destination.

TULIPS

Price per	* 1st Size	Top Size	
1000	\$37.00	\$46.00	
100	4.00	5.00	

*1st Size generally used for Counter Sales. Packing: Units of 100 or 250 per variety; no exceptions. The 1000 rate applies on 100 or 250 per variety if order totals 1000 or more tulips.

TULIP VARIETIES (Darwins and Parrot)

All Bright, bright red; Bartigon, crimson red; Campfire, deep vermilion; Clara Butt, salmon pink; Copland Purple, purple; Farncombe Sanders, rose scarlet; La Tulipe Noire, (The Black Tulip); Mrs. Grullemans, pure white; Niphetos, ivory yellow; Philip Snowden, carmine rose; Phillippe De Comines, maroon black; Pride of Haarlem, cerise scarlet; Princess Elizabeth, rosy pink; Prunus, salmon pink; Rose Copland, rose lilac; Scotch Lassie, deep lavender; Sunkist, deep yellow; William Copland, lilac; Yellow Giant, yellow; Carrara, pure white; PARROT TULIPS: Blue Parrot, bluish heliotrope; Fantasy, soft rose, inside salmon.

IMPORTED Holland Holland Bulbs

FREE ADVERTISING MATERIALS

Beautiful full color pictures are furnished, no extra cost, as sales aids on all items ordered in bulk. Booklets, counter cards, posters, newspaper mats, furnished free through Associated Bulb Growers of Holland.

NARCISSUS (DAFFODILS)

	Double Nose	D.N.	D.N.
Price per	& Rounds	# 2s	# 1s
1000	\$65.00	\$95.00	\$115.00
100	7.00	10.00	12.50

NARCISSUS VARIETIES

King Alfred, Yellow trumpet Spring Glory, Bi-color trumpet Inglescombe, Double Daffodil

DUTCH IRIS

AVAILABLE OCTOBER 1
Price, 7/8 cm, per 1000 \$17.00

VARIETIES: Golden Emperor, yellow; Golden Harvest, yellow; Imperator, filifolia, dark blue; H. V. Van Vliet, dark blue; Wedgewood, pale blue (8/9 cm at above price); White Excelsior, pure white.

Minimum: 1000; 250 per variety; no exceptions.

HYACINTHS

	Outdoor	Outdoor	Forcing
	Size	Size	Size
Price per	14-15 cm	16-17 cm	17-18 cm
100	\$10.00	\$13.00	\$15.00

Packing: Units of 50 or 100 per bag. Minimum: 50 per variety.

HYACINTH VARIETIES

Arentine Arendsen, white; Edelweiss, white; L'Innocence, white; Bismarck, blue; Dr. Lieber, blue; Ostara, blue; La Victoire, red; Jan Bos, red; Lady Derby, pink; Pink Pearl, pink.

FALL BULBS AVAILABLE IN PICTURE PACKAGES. See pages 8 and 9

